

Privacy statement and data protection ("Statement")

Welcome to the website of NPB Neue Privat Bank AG ("NPB") and thank you for your interest in our bank and the services and products we offer. Discretion, confidentiality and data protection are and will remain core competencies of Swiss banking. We take the protection of your personal data seriously and treat it confidentially.

By accessing our website, you agree to this privacy policy. If you do not agree, we ask you to leave our site. Persons under the age of 18 may only submit data to the NPB with the permission of their legal guardians.

Please note that this Privacy Policy may be updated from time to time. The last line of this Statement below indicates when the Statement was last updated.

What is personal data and what does data processing mean

Personal data is all information that refers to an identified or identifiable person. The processing of data includes in particular the acquisition, disclosure, storage, alteration, use, storage and destruction of personal data.

Data protection and retention

Some personal data must be kept for 10 years. After expiration of this retention obligation (another legal obligation reserved) such data will be destroyed.

Data protection and bank client confidentiality

Thanks to bank client confidentiality, the Swiss financial centre has many years of experience in handling sensitive data. Bank client confidentiality aims to protect financial privacy and thus goes further than the Data Protection Act. It protects all findings of fact, value judgments and other data. However, it does not apply indefinitely: Customer information must be disclosed, in particular in civil and criminal proceedings and in cross-border exchange of information in tax matters.

Purpose and scope of this declaration

NPB is committed to protecting personal data automatically collected from visitors to this website.

When you visit our website, our web server records details of your visit (such as browser type and version, operating system used, date and time of your visit). These data cannot be assigned to specific persons. However, if you contact us via the website, your contact data will be stored by us in order to process your request and in the event of follow-up questions.

Together with our IT providers, we endeavour to protect the

databases from unauthorised access, loss and misuse. A complete protection of the data in the internet against unauthorized access by third parties is not possible.

May we pass on data collected via this website? The data collected on this website will not be passed on to any third parties without your consent.

What to consider when you send us data over the Internet The Internet is not a safe environment. Unauthorized persons may be able to access information sent over the Internet.

NPB is not responsible or liable for any data transmitted to us over the Internet.

What to keep in mind when sending e-mails E-mails should always be regarded as a non-secure communication method. Our website offers visitors the opportunity to contact us by e-mail. Such e-mails are transmitted over the Internet and can be intercepted, altered or lost. NPB disclaims all liability for the sending and transmission of e-mails.

How can you obtain information about the data collected about you? You have the right to request information about data we have stored about you. You can request a copy of your personal data. If your personal data is incorrect, you can request that it shall be corrected.

Questions / contact If you have any questions, please use the contact form on the NPB website.

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